

Driving Marilyn: The Life and Times of Legendary Hollywood Agent Norman Brokaw

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Foreword by **DAVID GEFFEN**

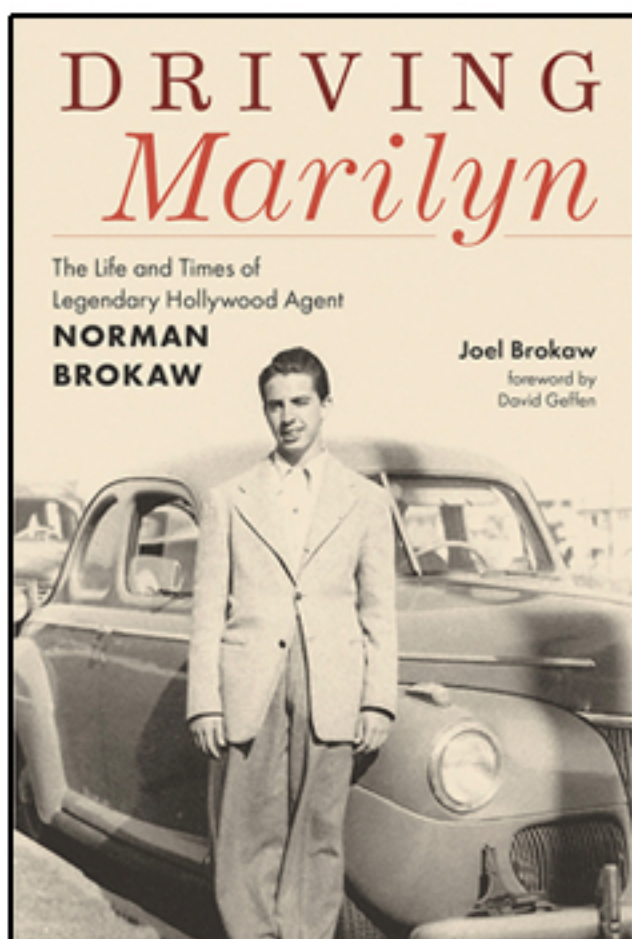
"It may have just been just a job for Norman Brokaw when he joined the mailroom at William Morris — but because of him and his vision, he paved the way for so many of us. He was a pioneer."
— David Geffen

Elvis. Marilyn. Natalie Wood. Clint Eastwood. Kim Novak. Donna Summer. Loretta Young. Berry Gordy. Bill Cosby. Danny Thomas. The list goes on.

DRIVING MARILYN shows why it was no accident that many of the most iconic figures in American culture of the Twentieth Century all had one thing in common: they had a champion in their corner named Norman Brokaw.

With unbridled enthusiasm and boundless creativity, Norman went from mailroom trainee driving Marilyn Monroe to her auditions to chairman over a seven-decade run at the William Morris Agency. He also played a historic role in transforming the new medium of television from novelty to centerpiece in every American home. He was the first to dare venture beyond Hollywood to represent politicians and sports heroes. Norman's story pulls back the curtains on a world rarely revealed, where innovative power brokers worked behind the scenes to create icons.

"Norman Brokaw saw beyond the obvious and brought out the best and the most creative in his clients, and then negotiated the most amazing contracts for them. He was the most enthusiastic and encouraging, energetic and enterprising person in our industry. He was quite simply the best."
— Barbara Walters



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